



MEMBER INFORMATION

November 2007

Reidar Nordby Jr. will resign as President and CEO of Norsk Tipping

Reidar Nordby Jr. will resign as President and Chief Executive Officer (CEO) of Norsk Tipping AS. He will continue as a consultant with particular responsibilities within the area of international relations.

Reidar Nordby Jr. has made a considerable contribution to the development of Norsk Tipping in the nearly 20 years he has been with the company, and in particular on the international arena. He has turned Norsk Tipping into one of the most advanced and innovative companies within the lottery sector and he has contributed to a significant increase in revenues and profits. The company wants to utilize the unique qualities and competencies of Mr. Nordby, and the Board of Directors and Reidar Nordby have therefore agreed that he will continue to serve the company as a consultant, in particular on international relations. At the same time, he is free also to take responsibilities for other companies and organisations.

Reidar Nordby Jr. served as WLA President from 2000 to 2006 and is currently WLA Immediate Past President and Board Member of European Football Pool.

For further information:
Norsk Tipping, Norway; www.norsk-tipping.no